



Capital Project Manager

May/June 2007

Project Management Institute / Montgomery, AL Chapter of PMI

Vol 3, Issue 3

E-mail: vpmembership@pmimontgomery.org

Membership Drive Begins

As a member of PMI Montgomery, you are undoubtedly aware of some of the ways membership adds value to your professional life. But did you know that your PMI leadership is committed to continually adding value to your membership?

For the next five months, PMI Montgomery will embark on an intensive membership drive. We will focus intensively on the VALUE of PMI membership – to you, the project management professional, and to your employer. We hope to increase membership by a MINIMUM of 15% and to establish working relationships with more of your employers.

The campaign's theme is “PMI MONTGOMERY – AN INVESTMENT IN YOUR FUTURE.” It will highlight the immediate benefits - dinner meetings, presentations, networking, and certifications - as well as the long-term membership advantages to PM careers and organizations.

NEWSLETTER

CONTENTS:

Membership Drive Begins

PMBOK® Guide Coming in 2008

Dan Tuten Speaks at the March Dinner Meeting

Seven Key Steps to IT Service Management ROI

Upcoming Training and Events

Corporate Sponsors

Contact Information

So what's in it for you?

Current PMI Montgomery members: Increased membership will:

- Expand your networking opportunities;
- Enhance our financial base so we can offer more “cutting edge” continuing education opportunities;
- Build partnerships with employers of project managers, coordinators and business analysts; and
- Create a dynamic employment “marketplace” on our web site for available PM Positions.

Prospective new members:

- First-rate speakers on a wide variety of PM topics by acknowledged industry experts
- Monthly dinner meetings in an elegant, relaxing setting at the Capital City Club
- Networking with other PM professionals that often results in valuable professional information or career leads;
- Training and encouragement to achieve PM-related certifications (PMP, CAPM and others); and
- Certified continuing education to maintain those credentials.
- The “turbo-charged” PM career that PMI credentials can provide!

Over the next few weeks, many of you will receive individual and/or group emails from your membership committee asking for your help in the Membership Momentum initiative. Please say “yes” as we have a LOT to do.

Article by Jim Madaris, PMP and Mary Lee Carter, CAPM

Advancing project management in the Capital City

PMBOK® Guide Fourth Edition Coming in 2008

Since I have retired from the PMI Montgomery Board of Directors, I volunteered to be a part of the project team that is creating the *PMBOK® Guide Fourth Edition*, to be published near the end of 2008. I am a member of the Communications subteam, which so far has meant that I am writing articles for the project's newsletter.

The project team is composed of 290+ members who are located all over the world. There are subteams for each of the PMBOK chapters as well as for other areas such as communications, architecture, and standards. A core team is in charge with Cyndi Stackpole as the overall project manager. There is a BlueStep site where all project documents are stored and discussions can be conducted.

Two new processes have been added. Collect Requirements has been added to the Scope processes, and Identify Stakeholders has been added to Communications. The six Procurement processes have been consolidated into three. Of course, this may change as the project progresses. However, the baseline has been approved for the revised processes, and any changes must go through formal change control.

The exposure draft of the *PMBOK® Guide Fourth Edition* is scheduled to begin in November 2007. During the 60-day exposure draft period, anyone may read the new PMBOK Guide and send comments.

It is a new experience for me to be involved in a large project with a huge virtual team and observe how a project is conducted in this environment. There are also similar project teams working now to create new versions of the Program Management standard, the Portfolio Management standard, OPM3, and the Project Management Lexicon. If you are interested in volunteering for any of these projects, information is available on www.pmi.org.

Article by Betty Corbin, PMP

Dan Tuten Discusses Leadership at March Meeting

Dan Tuten, PMP, MCSE, spoke at the March general meeting on the topic of Leadership from the Inside Out. Dan is currently employed as an Information Systems Manager for the State of Georgia and is former chair of the PMI IT & Telecom Specific Interest Group.

Dan defined leadership as "the ability of an individual to influence, motivate, and enable others to contribute toward the effectiveness and success of the efforts in which they are involved." He contrasted the role of leader with the role of manager and said that as project managers we need to play both roles.

Dan stated that you must know yourself in order to improve as a leader. We should evaluate ourselves on these 10 traits based on the work of Dr. John C. Maxwell: character, charisma, commitment, communication, competence, courage, discernment, focus, generosity, and initiative.

The ability to understand and motivate others is an important facet of leadership. Dan described a method of categorizing others based on the Strength Deployment Inventory System published by Personal Strengths Publishing. The first category is Barry the Blue, a person to whom relationships are VERY important. Eric the Red is very assertive and wants action, action, action. Gary the Green is very analytical and thinks the more data the better. Harry the Hub is flexible and looks for consensus. If we can identify the category into which a person fits, it will help us communicate better with that person. Visit www.personalstrengths.com for more information.

According to Vice President Programs Susan Irwin, the feedback on the program evaluation forms was very, very positive. Comments included, "Best speaker we have had up to this point", "Very informative", "Good stuff".



Article by Betty Corbin, PMP

**Ken Hamilton Speaks on
“The Seven Key Steps to IT Service Management ROI”**

On April 12, 2007 the PMI Montgomery Chapter hosted Ken Hamilton, Director of ITSM Education, HP Education Services. Ken spoke on the Seven Key steps to IT Service Management (ITSM) ROI. Ken Hamilton is Founder and Past-Chairman of itSMF USA. He is also a recipient of the itSMF USA Life-time Achievement award. Ken has over 20 years of experience in IT, is a certified IT Service Manager and has led the development of IT Service Management methods and ITIL/MOF best practices in the United States. As a director of ITSM Practice in HP Education Services, Ken drives business development and growth in ITSM training services. He also develops HP's ITSM strategy in the rapidly growing market in the United States. Prior to joining HP, Ken was the founder and President of ManageOne, a Dallas-based ITSM consulting and training firm.

While IT process improvement offers an array of financial and operational benefits, many organizations struggle with how to target and demonstrate specific ITSM investment returns. This presentation covered seven proven steps to demonstrating successful return on your service improvement investment. Ken also addressed case study based results from the Disney Internet Group, Microsoft, HP and DHL, each of which has achieved significant rates of return on ITSM based process improvement.

By improving the efficiency and effectiveness of IT processes it allows reinvestment of resources into applications and innovations. The IT stakeholders are the decision makers and the value they see is different for each stakeholder. The approach must take into account the various view points of the stakeholders. The effort in maintaining IT systems is often manual which translates into over 50 percent of costs in labor resources. By improving the processes these costs can be reduced. Using the ITSM approach, a nominal payback period is 12-18 months.

It is essential that opportunities for investment are identified and aligned with corporate goals which then can be translated into potential projects. Each potential project must be analyzed for risks and rewards. The expectation is to increase quality of service, decrease operating costs, provide more reliable business support, enhance customer satisfaction, create more flexibility, and delineate a clear alignment of IT's capabilities to support the business strategy.

Ken provided some case study results which showed a marked improvement in performance after implementation of the ITSM approach. He pointed out that you must benchmark the beginning to establish the baseline for the return on investment determination. He noted that communications must be sustained at a sufficient level to keep everyone informed. The ITSM approach equals people, process and technology. His presentation was well received.

Article by Mark Spain, PMP

**PMI Montgomery
Current Membership
148 Members
87 PMPs
2 CAPMs**

Upcoming Training & Events

Advanced Project Management Techniques

May 23-24, 2 days, 8:30 a.m. - 4:30 p.m., 13 PDUs. Auburn University Montgomery TechnaCenter Building, 75 TechnaCenter Drive. \$975 for PMI members, \$1050 for others.

Learn high-level techniques to manage competing demands in constantly changing environments. This course is driven by a hands-on case study. Topics include project metrics, earned value, critical chain, quality, politics, and managing multiple projects. For a detailed course brochure, visit the Events page of www.pmimontgomery.org. For more information call 334-782-0842. To register call 334-244-3080.

Successful Project Management-Introductory Level

June 18-20, 8:30 am to 4:30 pm, Auburn University Montgomery TechnaCenter Building, 75 TechnaCenter Drive. \$499 for PMI members, \$599 for others.

This three-day seminar provides an overview of project management concepts and principles using lecture, small group case studies and discussion. Course participants develop many of the project plan elements required to take a project from initiation through planning, executing, and closing. This course provides 21 hours of training that apply toward the hours required to take the PMP or CAPM exams. For course description visit <http://www.aum.edu/coned/computertraining>, choose Training Courses and Schedules, and do a course search for Successful. For information call 334-244-3057. To register call 334-244-3080.

Developing and Confirming Effective Business Requirements

July 16-17, 2 days, 8:30 a.m. - 4:30 p.m., 13 PDUs. Auburn University Montgomery TechnaCenter Building, 75 TechnaCenter Drive. \$975 for PMI members, \$1050 for others.

This two-day course will give you hands-on experience with the latest proven requirements gathering techniques. Lively lectures combined with insightful demonstrations and realistic practice exercises will provide you with the competence and confidence to improve project outcomes through better requirements elicitation and management. This seminar is presented by ASPE Technology, a PMI Registered Education Provider. For a detailed course brochure, visit the Events page of www.pmimontgomery.org. For more information call 334-782-0842. To register call 334-244-3080.

PMP Exam Preparation Review Course

July 23-26, 4 days, 1:00 pm-6:00 pm, Location: Auburn University Montgomery TechnaCenter Building, 75 TechnaCenter Drive. \$699 for PMI members, \$799 for others.

This course is designed to equip students to pass PMI's Project Management Professional (PMP) certification exam. Students should bring a copy of the *PMBOK Guide, 3rd Edition* to the course. The course provides 20 contact hours of training that apply toward the 35 hours required to take the PMP Exam. For course description visit <http://www.aum.edu/coned/computertraining>, choose Training Courses and Schedules, and do a course search for Exam. For information call 334-244-3057. To register call 334-244-3080.

Developing Reliable Project Estimates

August 20-21, 2 days, 8:30 a.m. - 4:30 p.m., 14 PDUs. Auburn University Montgomery TechnaCenter Building, 75 TechnaCenter Drive. \$975 for PMI members, \$1050 for others.

This course will give you practical experience with proven tools and techniques for reliably estimating your next IT project's costs and schedule. You'll gain a practical understanding of how project estimation fits within the project management processes. Dynamic lectures are interspersed with insightful exercises that will add important project estimation and management tools to your skill-set. This seminar is presented by ASPE Technology, a PMI Registered Education Provider. For a detailed course brochure, visit the Events page of www.pmimontgomery.org. For more information call 334-782-0842. To register call 334-244-3080.

ITIL Foundations Exam Preparation Boot Camp

August 27-29, 3 days, 8:30 a.m. - 4:30 p.m., 21 PDUs. Auburn University Montgomery TechnaCenter Building, 75 TechnaCenter Drive. \$1351 for PMI members, \$1451 for others.

This course prepares you to pass the exam to earn your Information Technology Infrastructure Library (ITIL) Foundations Certificate. This certificate guarantees your understanding of the basic terms, concepts of ITIL, and relationships between the ITIL processes. The Foundation Exam will be given at the end of this three-day program as part of your course fee. This seminar is presented by ASPE Technology who has been accredited by EXIN to provide this training. For a detailed course brochure, visit the Events page of www.pmimontgomery.org. For more information call 334-782-0842. To register call 334-244-3080.

Welcome New Members!

**Michael Kelly
James Nobles
Cheryl Payson
James Peterson
Trish Sutter
Lisa Walker**

Congratulations New PMPs!

**Jeannine Cook
James Lizotte**

Upcoming Dinner Topics

Mark YOUR Calendar!

June 14, 2007 - Daniel Johnson will present "Practical Scope Management" at the June dinner meeting.

July 12, 2007 - July's dinner topic is "Project Manager Responsibilities."

August 9, 2007 - In August, PMI Montgomery is planning a panel discussion on "The Benefits of Becoming a PMP From a Business Perspective."

**THANKS
CORPORATE SPONSORS!**



Auburn University *Montgomery*



www.pmimontgomery.org

President , Bruce Paterson, PMP	(334) 320-6325	president@pmimontgomery.org
President Elect , Liz Fant, PMP	(334) 244-1123 x204	vpresident@pmimontgomery.org
VP Communications , Butch Fant, PMP	(334) 462-5784	vpcommun@pmimontgomery.org
VP eBusiness , Nitin Rastogi , PMP	(334) 353-0087	webinfo@pmimontgomery.org
VP Financial Affairs , Rita Allen, PMP	(334) 353-0950	vpfinance@pmimontgomery.org
VP Membership , Mary Lee Carter, CAPM	(334) 954-1075	vpmembership@pmimontgomery.org
VP Programs , Susan Irwin, PMP	(334) 462-7342	vpprograms@pmimontgomery.org
VP Public Relations , Deborah Richardson, PMP	(334) 954-1132	vpmarketing@pmimontgomery.org
VP Professional Development , Danney Watson, PMP	(334) 272-4129	vpprofdev@pmimontgomery.org
Advisor , Rod Heath, PMP	(334) 416-2436	advisor@pmimontgomery.org
Past President , Allyson Pitman, PMP	(334) 240-5391	pastpresident@pmimontgomery.org